

LEAVE A
lasting legacy



Butterfly
LET'S TALK eating disorders



Did you Know?

An estimated
1 million Australians
are currently
experiencing an
eating disorder,
yet only **25%** are
receiving treatment.

A message *from our CEO*

On behalf of the Board and the entire organisation I would like to thank you for considering leaving a gift to Butterfly Foundation in your Will.

Leaving a gift in your Will is one of the most important ways you can help us ensure that Butterfly will be here to support future generations of people living with eating disorders and body image issues. It helps us ensure our sustainability and allows us to plan for long term programs and services to maximise our impact in the community.

We have a wonderful program for thanking and recognising the generosity of those who include Butterfly in their Will. My team and I look forward to meeting with you soon.

Kind regards,



Kevin Barrow
CEO



About Us

Butterfly Foundation is the national charity for all Australians impacted by eating disorders and body image issues, and for the families, friends and communities who support them.


Butterfly changes lives by providing innovative, evidence-based support services, treatment and resources, delivering prevention and early intervention programs and advocating for the needs of our community.

Our Vision

To live in a world that celebrates health, wellbeing and diversity.

Our Mission

To bring about change to the culture, policy and practice in the prevention, treatment and support of those affected by eating disorders and body image issues.



“For many years we lived with an eating disorder in our family and we struggled trying to find the right treatment. At the time, there was no organisation like Butterfly; no one to call. I have left a gift to Butterfly in my Will to ensure that others don’t struggle as we did.”

Tony Gill, Butterfly Board



A life-changing *impact*

We are proud that since our establishment in 2002, Butterfly has made a significant impact within the mental health sector and for our community. With your support, we can ensure our impact continues into the future across our four strategic pillars:

1. ***Change conversation and culture*** in order to reduce stigma and increase understanding of eating disorders and body image issues
2. ***Change beliefs and behaviours*** in order to prevent eating disorders from developing
3. ***Change policies and practice*** to ensure effective, affordable and accessible care for all Australians
4. ***Ensure our sustainability and advancement*** by raising funds and generating major support

How to leave *a gift*

When you make a Will or update your existing one, we would advise that you obtain independent legal advice to ensure you achieve all you desire for your family and others close to you.

Should you choose to leave a gift to Butterfly, we suggest you use the following wording in your Will:

I give, devise and bequeath to Butterfly Foundation (ABN 42 102 193 582)

- a) The residue (or _____% of the residue) of my estate **OR**
- b) _____ % of my estate **OR**
- c) A sum of \$ _____

to be used for the fulfilment of Butterfly's charitable purposes through its awareness, research, education and advocacy programs, and treatment and support services, free of all death and estate duties. I declare that the receipt of such gift by an authorised officer of the Butterfly Foundation shall constitute a full and sufficient discharge of my Executor's duties.

"My daughter and I moved to Sydney from Tasmania to access Butterfly's Outpatient Program while she was suffering with Anorexia. The collaborative nature of their approach I believe was paramount in her treatment and I am eternally thankful to them for sharing their skills and guiding and supporting her towards recovery."

Rebecca Kirkland

ButterflyWings

Our Butterfly Wings are a group of generous and like-minded individuals who have decided to leave a gift in their Will to our organisation.

While you are not required to let us know if you have included Butterfly in your Will, we welcome the opportunity to thank you in person to acknowledge your generous contribution during your lifetime.

As a special member of the Butterfly Wings, you will receive invitations to events and activities to see how your support will change the future of those experiencing eating disorders and negative body image.



Contact Us

A gift in your Will is a wonderful way to leave a lasting legacy. Butterfly Foundation would be grateful to receive such a gift and recognise you as part of our wonderful Butterfly Wings family.

For more information and a confidential discussion about leaving a gift to Butterfly, please contact our National Philanthropy Manager on (02) 9412 4499 or at bequests@butterfly.org.au.



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Phone: (02) 9412 4499
Butterfly's National Helpline - 1800 33 4673
www.butterfly.org.au
ABN: 42 102 193 582



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